

RDDR (Red Dress Dress Red)

SATURDAY, MARCH 20, 2027, 8PM | PALM SPRINGS AIR MUSEUM

A Vibrant Celebration of Joy, Visibility & Community

A high-energy night out full of self-expression, inclusion, and belonging that brings the community together in support of The Center's mission.

Benefit	\$75K Presenting	\$20K Cherry	\$10K Scarlet	\$5K Ruby	\$2.5K Rose
Wristbands Included	60	40	30	20	10
Early Entry (7:30pm)	X	X	X	X	X
Logo in Sponsor Video Loop	X	X	X	X	text listing
Pre/Post Event Communications	X	X	X	X	X
Preferred Parking Passes	X	X	X		
Reserved Premium Lounge Seating	X	X	X		
Cocktail Service	X	X	X		
Logo on Step and Repeat	X	X			
Inclusion in Event Press Release	X	X			
Private Bar	X	X			
Reserved Seating				X	

DEEPEN YOUR IMPACT

Add-On* Opportunities for Sponsors

- **Photobooth (Sponsor): \$3,750**
- **Photobooth (GA): \$3,750**
- **DJ: \$2,500**

*Logo recognition in sponsor video loop

**Secure your 2027
sponsorship early
Contact us**

CONTACT

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