RDDR (Red Dress Dress Red)

SATURDAY, MARCH 20, 2027, 8PM | PALM SPRINGS AIR MUSEUM

A Vibrant Celebration of Joy, Visibility & Community
A high-energy night out full of self-expression, inclusion, and belonging that brings the community together in support of The Center's mission.

Benefit	$75K Presenting	$20K Cherry	$10K Scarlet	$5K Ruby	$2.5K Rose
Wristbands Included	60	40	30	20	10
Early Entry (7:30pm)	X	X	X	X	X
Logo in Sponsor Video Loop	X	X	X	X	text listing
Pre/Post Event Communications	X	X	X	X	X
Preferred Parking Passes	15	10	8		
Reserved Premium Lounge Seating	X	X	X		
Cocktail Service	X	X	X		
Logo on Step and Repeat	X	X			
Inclusion in Event Press Release	X	X			
Private Bar	X	X			
Reserved Seating				X	

Secure your **2027** sponsorship early
Contact us

DEEPEN YOUR IMPACT

Add-On* Opportunities for Sponsors

- **Photobooth (Sponsor): $3,750**
- **Photobooth (GA): $3,750**
- **DJ: $2,500**

*Logo recognition in sponsor video loop

CONTACT
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the center