LUCK be a LADY: SPONSORSHIP

SATURDAY, MARCH 13, 2027, 5 PM at the PALM SPRINGS CONVENTION CENTER

Luck be a Lady is The L-Fund at The Center's annual gala celebration of lesbians, philanthropy and community. It's an evening celebrating the leadership, generosity, and community spirit that sustain The L-Fund at The Center and its grants to empower cisgender, transgender, and queer-identifying lesbians in the Coachella Valley.

Partnership Levels

Level Selection	Investment	Tickets	Exclusive Benefits
☐ **The Live Ask Paddle Sponsor** (1 Available)	$10,000	10	**Exclusive Branding** on all bidder paddles used during the high-energy Live Ask, ensuring your logo is visible in all event photos of the live auction. **Premium table** for 10 guests.*
☐ **Light & Sound Sponsor** (1 Available)	$10,000	10	**Recognition** from the stage, acknowledging your support for the high-quality sound and lighting. **Full-page, static recognition** on event screens. **Premium table** for 10 guests.*
☐ **Casino Experience Sponsor** (1 Available)	$5,000	4	**Dedicated Signage** and branding throughout the exclusive Casino area.*
☐ **Silent Auction Sponsor** (1 Available)	$5,000	4	**Exclusive "Sponsored by" Signage** displayed prominently in the high-traffic Silent Auction area, next to high-value items.*
☐ **Entertainment Sponsor** (2 Available)	$5,000	4	**Stage Recognition** with the introduction of the evening's entertainment.*
☐ **Bar & Beverage Sponsor** (1 Available)	$5,000	4	**Exclusive "Thank You" Signage** displayed on all bars and beverage stations throughout the evening.*
☐ **Valet & Parking Sponsor** (1 Available)	$5,000	4	**Dedicated Signage** at the event entrance and in the parking area (first point of contact for every guest).*
☐ **Wine Service Sponsor** (3 Available)	$3,000	2	**Half-screen** scrolling advertisement on event screens, plus signage at each dinner table.*
☐ **L's Angel Sponsor** (Unlimited)	$2,500	2	**Half-screen** scrolling advertisement on event screens.*
☐ **Friend of the L-Fund Sponsor** (Unlimited)	$1,000	2	**Quarter-screen** scrolling advertisement on event screens.

* Additional Benefits Included in all $2,500+ Packages

Invitation to a private Sponsor Champagne Reception (4:30 PM - 5:30 PM) for the sponsor and guests.
Logo inclusion on the gala website, event collateral, and pre-event promotional emails.

Payment Options

☐ Online through our ticketing and sponsorship portal givebutter.com/luck-be-a-lady

☐ Check made out to The LGBTQ Community Center of the Desert

THE L-FUND

The L-Fund at the center